Terms & Conditions ("Terms") of CIMB BizLoyalty Bonus Campaign ("Campaign") by CIMB Bank Berhad ('**the Bank**)

1. Campaign Period

1.1. The Campaign period is from 22 March 2012 to 31 August 2012, (both dates inclusive) ("**Campaign Period**").

2. Eligibility

Participants of this Campaign must have:-

(a) successfully signed up for the BizLoyalty Programme ("BizLoyalty") within the Campaign Period;

(b) increased the monthly average balance in their BizLoyalty Current Account, at least once, by a minimum of RM30,000 within the Campaign Period; and

(c) fulfill the BizLoyalty Current Account minimum monthly average balance, at least once within the Campaign Period, as follows:-

	Basic Package	**Plus Package**	**Premier Package**
BizLoyalty Current Account Minimum Monthly Average Balance	RM30,000	RM100,000	RM250,000

(d) have not ceased to be a customer of BizLoyalty throughout the Campaign Period

(Participants fulfilling the above requirements are hereinafter referred to as "**the Eligible Participants**")

3. Campaign Promotion

(a) Only the first 2,000 Eligible Participants ("**Successful Participants**") will each receive a Bonus in the form of BizPoints under the BizLoyalty programme ("BizPoints') in accordance with these terms.

(b) Sequence numbers (comprising 4 digits) commencing at 0001 and ending in 2,000 ("**Sequence Numbers**") will be assigned to each Successful Participant based on the order in which the Bank receives its application form for BizLoyalty (together with all requisite documents).

(c) The Bonus will be awarded to the Successful Participants as follows:

	Value of Bonus* (RM)	**Value of Bonus* (BizPoints)**
Sequence Numbers ending with the numbers **01 to 30** **(i.e. No. XX01 to No. XX30)**	28	5,600
Sequence Numbers ending with the numbers **31 to 65** (**i.e. No. XX31 to No. XX65)**	68	13,600
Sequence Numbers ending with the numbers **66 to 87** **(i.e. No. XX66 to No. XX87)**	88	17,600
Sequence Numbers ending with the numbers **88 to 95** **(i.e. No. XX88 to No. XX95)**	118	23,600
Sequence Numbers ending with the numbers **96 to 99** **(i.e. No. XX96 to No. XX99)**	128	25,600
Sequence Numbers ending with the number **00** **(i.e. No. XX00)**	888	177,600

** Successful Participants and their respective entitlement to the Bonus shall be determined based on the date of each Successful Participant's BizLoyalty Application Form*

(d) BizPoints awarded may only be used to redeem merchandise(s) offered by participating merchants under BizLoyalty (please refer to the BizLoyalty Terms & Conditions for further details).

(e) Each Successful Participant shall only be entitled to receive one (1) Bonus throughout the Campaign Period.

(f) All Successful Participants will be notified via email.

4. General

4.1 The Campaign shall be governed by the Terms.

4.2 The Bank's decision on all matters under the Campaign, including but not limited to the value of the Bonus and the amount of BizPoints awarded from time to time are final, binding and conclusive and shall not be opened to any query or challenge by any party whatsoever. No protests, disputes or appeals in respect of any determination or decision by the Bank will be entertained.

4.3 The Bonus cannot be exchanged for cash, credit and/or any other item. The Bank reserves the right to substitute the Bonus with any other item(s) with prior notice.

4.4 The Bank reserves the right to vary (whether by addition, deletion or amendment) these Terms and/or cancel, terminate or suspend the Campaign with prior notice.

4.5 These Terms shall prevail over any provisions or representations contained in any other promotional materials relating to the Campaign.

4.6 Any notice in these Terms may be effected by (i) email to the Eligible Participant at its email address in the Bank's records; (ii) by posting a notice at each of the Bank's branches and/or (iii) by effecting an advertisement in one newspaper of the Bank's choice, or via the Bank's website.

4.7 By submitting the BizLoyalty Application Form, each Eligible Participant consents to the Bank publishing or displaying its name, picture, identification numbers and city of residence, photographs or other information for advertising and publicity in connection with the Campaign.

4.8 All complaints by the Eligible Participant in respect of the Campaign may be addressed to:-

Customer Resolution Department (CRU)
19th Floor, Bumiputra Commerce
11 Jalan Raja Laut
50350 Kuala Lumpur
Tel: 1300-880-900

Email:CRU@cimb.com

The Bank will revert to the Eligible Participant within 14 days of receipt of the complaint or within such other period as the Bank may inform the Eligible Participant. In the event the Bank is unable to revert within 14 days, it will notify the Eligible Participant in writing of the need for an extension of time to reply. The Eligible Participant may appeal to the senior management of the Bank or to the Financial Mediation Bureau, if it is not satisfied with the outcome of the complaint.